



Urbanistica n. 133

May-August 2007

Distribution by www.planum.net

Paolo Avarello

If the plan...

*edited by Manuela Ricci
Roberta Lazzarotti*

Problems, policies, and research

Minor historic centres, the many ways of promotion and improvement
Regional actions for promoting historic centres. The opposition between town planning renewal and economic revitalization
The national Gis system for the cultural heritage
The Region of Campania promotes the rehabilitation of its minor historic centres
Atessa's historical centre between industrial and post-industrial development
The complex balance of the sites entered on the Unesco list: the case of Lijiang
The Lab.net project. Transborder network for promoting historic urban centres Sardinia-Tuscany-Corsica
Shared policies for the conservation of the features of local identity: San Chirico Raparo
Observatory on commercial revitalization measures in historic centres and urban areas

*Giovanni Biallo
Roberto Fiorentino
Giulia Augusto
Claudia Mattogno
Paola Lucia Cannas, Marco Melis*

*Anna Abate, Rosanna Argento
Iginio Rossi*

*edited by Piergiorgio Bellagamba
Piergiorgio Bellagamba
Luisa De Biasio Calimani
Franco Panzini
Luisa De Biasio Calimani
Roberta Angelini*

Projects and implementation

San Benedetto del Tronto and the masterplan: a choice, a challenge
The city model
The form of the city
Environmental resources
Open spaces and collective places
The masterplan construction procedure

*edited by Paolo Scattoni
Marco De Bianchi
Lucio Carbonara
Lucia Gracili, Pietro Pettini
Carlo Alberto Garzonio
Luca Favali
Manuela Ricci*

Grosseto. Structure plan and the memory of planning
The contents of the plan: the three dimension of sustainability
Urban planning and research
Territorial plans and structure plans
Geology and urban planning
The plan, Agenda 21 and environmental certification
A plan and its possible memory

*edited by Valentina Cosmi
Paolo Avarello
Massimo Cavallaro
Sebastiano Steffinogno
Elisabetta Piacentini, Alice Marie Soulié
Luca Panizzi
Francesco Suraci
Franco Zuliani
Riccardo Barbieri
Olimpia Niglio
Manuela Barducci, Roberto Cavallucci*

Profiles and practices

The Urbanistica prize
Presentation
Romagnano al Monte (Salerno): a contract of quarter for an historical centre under used
Green by-pass, study for the requalification of the territory crossed by the Passing of Mestre
Eastgate Park, Portogruaro (Venezia)
Perugia, Monteluca project
From the sea-shore to the hill: and the front-city of Reggio Calabria
Verona, Consorzio Zai
Parco Europa at Cesena
History, landscape and sustainability. The seaside holiday camps of Calambrone
City of Forli: feasibility study of the ministerial project system centro-nord

Edoardo Zanchini

Methods and tools

Conflicts in a networked territory

Francesca Governa, Gabriele Pasqui

Local development weak areas

Paolo Pileri

Preventive ecological compensation for a new planning way

Francesco Ventura

Planning as a problem

Romagnano al Monte (Salerno): a contract of quarter for an historical centre under used

Massimino Cavallaro

There is nowadays widespread consensus on the need to revitalise old towns and enhance their functions in the framework of overall land use management, both for town planning purposes and to foster economic and social development. In other words, old towns are no longer seen as requiring static conservation measures: the need to safeguard the heritage of a community, in its physical, cultural and landscape expressions, is nowadays opening up opportunities for social, economic and urban enhancement, adopting a sustainability-based approach. The territory of Romagnano al Monte boasts a number of potential strengths which reveal their vitality, thanks to schemes launched by the Municipal administration to foster tourist fruition of the area, which offers unique artistic and natural attractions. The main objective of this action plan is renewal of the functions of the old town area of the municipality. The main positive impacts for the territory include:

- renovation of the abandoned urban area, and protection and improvement of the whole environment;
- increased economic prosperity and employment, thanks to the creation of new spaces for new economic activities linked to tourist accommodation and tourism-related services;
- implementation of service activities on the local and supra-local level;
- enhancement of cultural and environmental tourism.

To achieve the above aims, Neighborhood Contract II was used to promote urban and social upgrading of this area and was integrated with other actions already

funded and in progress. Planning paid great attention to environmental aspects, selecting environmentally friendly solutions which minimise resource consumption.

The programme includes the following areas and actions:

- rehabilitation of the historical built stock of the existing Old Town, by means of consolidation, restoration and refurbishment projects and the assignment of new forms of use including tourist accommodation and local produce shops, in full respect of the quality of the buildings and the high environmental value of the area;
- environmental upgrading of the area currently consisting of prefab buildings, in Palazzo locality, through creation of an urban park equipped with sports facilities for use by the local community and the tourists staying in the old town of Romagnano al Monte;
- upgrading of the street and network of the housing development in the Ariola locality, through resurfacing of dilapidated roads and completion of the pedestrian areas, so as to achieve greater integration between the various parts of the urban fabric in the new settlement;
- completion of the sports area in the Pian di Piede locality, including creation of an urban park/equipped green area, with pedestrian paths and a parking lot for cars and caravans.