

SESSION 4

New Urban Metaphors



CHAIRS: ANTONELLA CONTIN, JAVIER RUIZ SANCHEZ

NUL

NUL - NEW URBAN LANGUAGES
BY PLANUM. THE JOURNAL OF URBANISM
ISSN 1723-0993 | WWW.PLANUM.NET
PROCEEDINGS PUBLISHED IN OCTOBER 2013

Introduction

As pointed out by some of the most interesting contemporary studies define urban complexity and make it visible and clear means trying new epistemological strategies. Among these the metaphor appears as one of the most common cognitive attitudes and, at the same time, one of the most contradictory and problematic. Not much research has been carried out so far on imaginary urban in Europe, especially as regards the medium and small cities. Urban policies are based mainly on the physical and socio-economic data, and as regards qualitative, look with interest the analysis of the needs of citizens and then use surveys on opinions and attitudes (especially stakeholders). An analysis of urban imaginary and related languages can be resources which, if analyzed, could instead act as a catalyst to allow the urban policies to intercept the needs and aspirations of the people. Using P.Healey words (In Search of the "Strategic" in Spatial Strategy Making, 2010) "Meaning making often gets explored not just through defining alternative designs and options, but by the use of metaphor and analogy. Framing work, like the process of probing the available knowledge about situations and issues, requires an expansive yet integrative, pluralistic yet synthetic, collective imagination."

SESSION 4

New Urban Metaphors

CHAIRS: ANTONELLA CONTIN, JAVIER RUIZ SANCHEZ

Exploring the framework of the strategic spatial planning for the vision 'Tehran 2025'

Mina Akhavan, Mohammad Ali Behbahani

Representing the "cities of difference": Narratives, perceptions and policies in multi-ethnic environments

Paola Briata

Pragmatic heterotopias. The redefinition of urban spaces through street art: the case of Grottaglie

Giovanni Caffio

Ecological urbanism. The eco-systemic framework of "informal" processes of urbanization

Antonia Chiesa

Urban Devices. The representation of the urban landscape and scenarios of endogenous transformation

Alessandra Cirafici, Caterina Cristina Fiorentino

The mapping desiring. A project of a new cartography: patterns of use, spatial experiences and perceptions of the urban environment in the ICT era

Antonella Contin

Bahasa Walikan Malang and the building of Indo-Javanese urban spaces

DeAndré A. Espree-Conaway

Modernization alignment of Tehran urban symbols with Tehran citizens ways of conceptualizing

Susan Ghaffaryan, Hamidreza Rabiei Dastjerdi

City and citizen as a text and its author. A semiotic reading

Abdollah Karimzadeh, Hamid Rabie, Alireza Khosravi

Toward a metropolitan design

Sofia Morgado

Collective intelligence and cities, more than an urban metaphor

Roy Emiliano Nash

Understanding urban complexity in the light of asymmetrical warfare. Topological systems and complex relationship for analyzing the space of urban conflict

Inés Aquilué Junyent, Javier Ruiz Sanchez

Three images of the contemporary city

Marialessandra Secchi

Fashion metaphors for the city. The discourse of urban representations by fashion phenomenon

Maria Skivko

NUL

BY PLANUM. THE JOURNAL OF URBANISM
ISSN 1723-0993 | N. 27, VOL. 2 [2013]
WWW.PLANUM.NET