

THE BUSINESS OF CITIES

6 - 8 JULY 2011

An initiative of



Dedicated to a better Brisbane

Principal Partner



2011 ASIA PACIFIC CITIES SUMMIT

What is the Asia Pacific Cities Summit?

The biennial Asia Pacific Cities Summit (APCS) is the region's premier international business and civic forum. It's renowned for helping businesses gain entry into one of the fastest growing markets today – the Asia Pacific region.

Themed 'The Business of Cities', the 2011 APCS will host world-renowned speakers, presentations and case studies incorporating three sub-themes – sustainability, connectivity, and managing our cities' rapid growth.

The three-day Summit will drive business opportunities and economic growth through international trade and investment for Brisbane, South East Queensland and the wider Asia Pacific region.

Why should you attend the 2011 APCS?

Delegates at the 2011 APCS will have the opportunity to:

- increase business growth, trade and investment opportunities
- forge partnerships with international business and government agencies
- meet international business leaders and government decision-makers
- expand international networks
- raise the company profile
- springboard into the rapidly growing Asian markets
- learn about the latest trends/challenges for cities.

Who will attend the 2011 APCS?

More than 1,000 business and civic delegates from over 100 global cities will attend the Summit. As a registered delegate attending speaker sessions and social events, you will meet with:

- corporate executives and business leaders
- Mayors, Deputy Mayors, civic CEOs, councillors
- government ministers
- policy decision-makers
- academics
- young professionals – our leaders of the future.

Business matching

Business matching at the Summit offers opportunities for delegates, sponsors and exhibitors to meet potential customers, clients, suppliers, investors and partners in high-growth markets, including Brisbane's nine Sister Cities. Through tailored introductions and booked appointments, participants can meet key global business leaders and government decision-makers to further their business opportunities.

The 2011 Summit will focus on key industry sectors, including the following.

- Clean technology
- Creative industries
- Digital
- Education
- Environmental management
- Food and agribusiness
- Infrastructure
- Innovative manufacturing
- Marine
- Mining
- Telecommunications
- Transport
- Urban development

Trade Market Square

This interactive and exciting exhibition space will be the Summit's networking hub, showcasing products and services, companies and agencies from the Asia Pacific region and beyond. It will also be the social gathering point for morning and afternoon teas, and will be the venue for the international business matching program.

'The Business of Cities'

When:	Wednesday 6 to Friday 8 July 2011.
Where:	Brisbane Convention & Exhibition Centre, Queensland, Australia.
Cost:	Australian Dollars - early bird \$1,700 ; standard \$1,900; late/onsite \$2,100.
Sponsorship:	visit www.apcsummit.org and go to 'Sponsorship & Exhibition' for information about sponsorship packages.
Exhibitors:	visit www.apcsummit.org and go to 'Sponsorship & Exhibition' for information about exhibition packages.

Contact details

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For more information or to register your interest in attending the 2011 APCS, visit www.apcsummit.org