



International Seminary TOURISTIC TERRITORIES: THE TOURISTIC IMAGERY AND THE CONSTRUCTION OF CONTEMPORARY LANDSCAPE

Presentation

The seminar's goal is to analyze the impact of tourism in the transformation of the city and the territory. Tourism is considered a phenomenon that correlates and communicates discourses by architects, urban planners as well as social and cultural policies regarding the methods of constructing imagery related to tourism. This imagery is constructed through multiple intervention strategies multidisciplinary discourses and practices that project and construct myths, desires, and utopias related to implicit or explicit realities.

From the second half of the 19th century, architecture and urban planning have promoted projects, discourses and methods to elaborate icons with which to feed the potent machine of mass illusions promoted by the new modern industry run by large national economies. Architectural works and urban projects become city symbols, artistic works that allude or make references to the city, literary or cinematography works, novels and short stories or guide books that recreate urban scenes, urban project reports or institutional discourses, policies that construct the modern city between myths, dreams and reality. This process, however, has never been so evident as it has been currently. Since the 1960s, numerous studies have been dedicated to investigate this phenomenon. These sessions are aimed at evaluating the impact the tourism imagery, its infrastructures and the architecture, derived from the same, have affected the formation of the modern territory.

Key issues

- Urban, territorial or sectorial policies referring to tourism: areas of definition and its relation and impact on the urban, rural and coastal territory.
- Architectural and natural public heritage processes: policies, models and reflection regarding specific cases.
- Architectural typologies related to the tourism phenomenon and tourism urbanization models, as well as their influence on urban policies.
- Modern urban planning models: reflection and real impact in the spatial organization of the territory caused by tourism.
- The images and models of the tourism phenomenon as a reflection of a city project.

Schedule

21th September 2013 Deadline for reception of abstracts (max. 600 words)

05th October 2013 Deadline for approval of papers.

04th November 2013 Deadline for reception of papers (max. 4.000 words).

Abstracts and papers (Spanish or English) should be sent by e-mail to:

territoriosdelturismo@gmail.com

15th October Deadline for registration

INTERNATIONAL SEMINARY
TOURISTIC TERRITORIES

CALL FOR PAPERS

December 12 – 13, 2013
EPS - Universitat de Girona
Girona- Spain
territoriosdelturismo@gmail.com

Scientific committee

Antonio Pizza (UPC, Spain)
Roger Miralles (URV, Spain)
Heleni Porfyriou (CNR, Italy)
Nadia Fava (UdG, Spain)
Marisa García (UdG, Spain)

IMPORTANT DATES

July 30 – Sept. 21, 2013:
submission of abstract

October 05, 2013:
notification of acceptance

November 04, 2013:
submission of full papers

December 12 - 13, 2013:
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TOURISTIC TERRITORIES

Registration

The registration fee is **60 Euros** if paid before 15th October of 2013 and **100 Euros** after this date.

Students registration: **30 Euros**. Credits ECTS recognition

Payment should be made without charges to the beneficiary by bank transfer to the order of UdG, GR Arquitectura i Territori
Swift code: BIC (Codi Internacional d'Identificació Bancària en el sistema SWIFT):
CAIXESBBXXX

Bank account (international code): IBAN ES33 2100 8332 2323 0002 7660

Abstracts of no more than 500 words should be submitted through the Conference website, along with applicant's name, professional affiliation, title of paper or position, a short curriculum vitae, home and work addresses, e-mail addresses and telephone numbers.

Each paper should be limited to a 20 minute presentation. Abstracts for session presentations should define the subject and summarize the argument to be presented in the proposed paper. The content of that paper should be the product of well-documented original research that is primarily analytical and interpretative rather than descriptive in nature. Papers may not have been previously published, or presented in public. Only one submission per author will be accepted. All abstracts will be held in confidence during the selection process.

For publications the authors must have complete the payment registration. Full papers will be published in book format e-proceedings with a separate ISBN number.

Conference Program (provisional)

1. Tourism: cities and urban landscape

Cristian Suau (University of Cardiff, UK)

"Industrial Landscape, Tourism and the Grand Paysage: Transformations between Memory and Invention in Europe"

Nadia Fava (Universidad de Girona, EPS)

"La Barcelona de Leon Jaussely : tra visibile e invisibile".

José María García Fuentes (Universidad Politécnica de Cataluña, ETSAV)

"La construcción "barrio gótico" de Barcelona: la autenticidad de un falso"

Carolina B. García Estévez (Universidad de Girona, EPS)

Round table. Chaired by Marisa García Vergara

2. Tourism: territory and natural landscape

Pisana Posocco (Università della Sapienza, Roma)

"L'uso dei modelli 'utopici' nella pianificazione degli insediamenti turistici. "

Julio Garnica (Universidad Politécnica de Cataluña, ETSAB)

"Cadaqués, 'isla' del Mediterráneo".

Gemma Domènech Casadevall (Institut Català de Recerca en Patrimoni Cultural -Catalunya)

"El Club Med del Cap de Creus (Cadaqués): arquitectura i paisatge en conflicte".

Ramón Faura (Universitat Rovira i Virgili)

Round table. Chaired by Nadia Fava

Contact

Information and enquires: territoriosdelturismo@gmail.com

Phone: only Thursday 12h.-13hs. +34 972 41 9776 or 34 600243280

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