

# Towards Milano Smart City Public Hearing

**Museo Nazionale della Scienza e della Tecnologia Leonardo da Vinci**  
**Via San Vittore, 21 Milano**  
**April 19th 2013**  
*(Event's streaming: [www.milanosmartcity.org](http://www.milanosmartcity.org))*

The Public Hearing's main goal is to involve stakeholders, both local and international, in building the Milano Smart City strategy.

The City of Milan is already part of European projects linked to the Smart Cities and Communities Initiative and is actively engaged in the major European and international networks working on Smart cities.

At the local level, the Municipality is engaged in building stable partnerships between different actors in the fields of research and innovation, business and finance, but also civil society and active citizenship. It is by involving the different communities that the administration is seeking to develop a smart, green and inclusive City.

Following the Public Hearing, the Municipality of Milan and the Chamber of Commerce will organize 6 thematic working groups organized according to the University of Vienna Classification (Smart Economy, Smart Living, Smart Environment, Smart Mobility, Smart People, Smart Governance) in order to reinforce public – private partnerships on specific issues.

The Public Hearing is expected to bring innovative solutions and ideas to this process, to strengthen the dialogue between different realities and to disseminate and promote Smart City contents to a large public.

# Towards Milano Smart City Public Hearing

## *Program*

**09.00-09.30** Registration

**09.30-10.00** Opening

- ❖ Giuliano Pisapia, Mayor of Milano
- ❖ Carlo Sangalli, Chamber of Commerce President
- ❖ Roberto Maroni, Lombardy Region President\*
- ❖ Günther Oettinger, European Commissioner for Energy\*

**10.00-11.30** What makes a city “Smart”?

- ❖ Marissa Plouin, Urban Development Programme, OECD
- ❖ Lluís Sanz, City Protocol Society
- ❖ Maurizio Carlin, City of Venice / Eurocities
- ❖ Cristiana Fragola, Regional Director for Europe, C40 Cities
- ❖ Christian Saublens, Regional Director, Eurada

**11.30-12.45** Where is Milan starting from?

- ❖ Piero Bassetti, Globus et Locus
- ❖ Renato Galliano, Municipality of Milan
- ❖ Sergio Rossi, Chamber of Commerce
- ❖ Giuseppe Sala, Expo 2015 Society

Final Considerations by Andrea Di Maio – Gartner

**13.00-14.00** Lunch

**14.00-16.00** Towards Milano Smart City and Expo 2015

Each working group will be led by a coordinator, public will be invited to participate

- ❖ Entrepreneurship and SME's (Chair: Andrea Granelli, President, Kanso)
- ❖ Finance and Bank Foundations (Davide Dal Maso, Secretary General, Forum Finanza Sostenibile)
- ❖ Civil society and Third sector (Caterina Sarfatti, International Relations, Comune di Milano)
- ❖ Universities and Research (Mario Calderini, Councillor for Innovation and Research, MIUR)
- ❖ Territorial Dimension (Paolo Testa, Research Director of Cittalia - Fondazione Anci)

**16.30-17.30** Reports from the Working Groups + Q&A

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**17.30-18.30** Conclusions - Towards Milano Smart City Committee

- ❖ Cristina Tajani, Deputy Mayor of Milan
- ❖ Chamber of Commerce of Milan\*

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\* waiting for reply