

**International Conference**  
**“A NEW CYCLE OF URBAN PLANNING BETWEEN TACTICS AND STRATEGY”**

**Milan, La Triennale, Friday, 11 November 2016**

**CALL FOR PAPERS**

According to the literature, the critical analysis that has developed due to the economical-financial crisis that began in 2008 has now led to an understanding of how old industrial cities are addressing the austerity measures adopted by national governments. These policies have often included big cuts to spending for local institutions, processes to privatize public properties, and the transfer or reduction of administrative duties previously assigned to the municipalities.

But while it is clear that urban decline is the origin of strong recessive trends, we still do not understand why islands of prosperity survive even in the most hard-hit cities, and why, in every single country, the gap between the performance supplied by the different agglomerations is still increasing. This inability to interpret the deepest roots of the urban crisis and its tendency to be connected to the controversial effects of the economic/financial crisis and climate change have likely led to the contemporary debate in urban planning fluctuating between the need to develop new large-scale, long-term plans and the urgency to experiment with urban tactics on a local, short-term basis.

Because of this lack of knowledge, urban-planning tactics and long term strategies are still perceived as opposing formulas. At the same time, we cannot help but observe that recent contributions are starting to outline new models of intervention that propose original combinations of two different approaches. The first is a more traditional, normative method, with a neater representation of space, while the second relates to more temporary, less stringent regulations that can contribute to the creation of open-source urban planning. This implies bottom-up planning in which citizens actively contribute to pursuing more ambitious goals than what traditional territorial governing procedures are able to achieve. One example is the study of and search for effective solutions to urban shrinkage, climate change, and the abandonment of vast territories to degradation and crime, as well as the recovery of urban empty spaces for collective use.

The attempt to overcome the traditional dichotomy between different planning scales and between general planning and sectoral disciplines is also moving in the same direction. The time has come to test new forms of collaboration in order to counter the tendency to rigidly divide assignments; in a period characterized by a drastic reduction in available resources, this response should be obvious. Following the call to reason made by many parties, it is useful to return order to all the fragments of the urban planning debate, to ensure that a great vision orients the changes in the long term, no longer in the form of a rigid and authoritarian master plan, but by recombining numerous specific urban interventions.

Precisely in reference to the scenarios of change, and to address related interpretations and advancements, the INU (Italian National Institute of Urban Planning) has developed a system of analysis and proposals, which was summarized in the *Progetto*

Paese (Country Project) at the 29<sup>th</sup> INU Conference held in Cagliari at the end of April 2016.

### *Goals and Structure of the Conference*

As a continuation of the activities and discussions already begun, and in order to provide further input on the paths defined in that conference, **INU and Urbit, in collaboration with URBANISTICA and Planum. The Journal of Urbanism**, leading scientific journals in this sector, are organizing a scientific conference for Friday, 11 November 2016 at La Triennale di Milano, as part of the 13<sup>th</sup> Edition of Urbanpromo. The conference aims to involve researchers, scholars, and practitioners working at universities, in companies, and in public administrations, in contributing to the following themes:

- **the evolution of urban-planning processes on an international scale** (the impact of innovative and globalization processes, long term spatial scenarios, shrinking cities, etc.);
- **the reduction of land consumption and the development of strategies to adapt to climate change** (urban-planning retrogression, green infrastructures, energy efficiency, the promotion of energy autonomy, etc.);
- **the reuse of decommissioned areas and the management of deindustrialization processes** (urban crowdsourcing and temporary/permanent uses, reclamation and rewilding processes for brownfield sites, etc.);
- **access to knowledge, involvement in decision making, spaces and networks for sharing** (open data, public wi-fi in cities, thematic forums, urban centres, co-housing, co-working, urban farming, etc.);
- **the rationalization and strengthening of citizen services** (real-time traffic information, eco-sustainable mobility, access to public transport, waste management, etc.);
- **participation in urban competition** (attracting innovative companies, business incubators, and startups, urban taxation and reward legislation, adhesion of the national urban-planning agenda to European policies and Horizon 2020, strategies to support smart cities, etc.);
- **overcoming currently popular urban planning models with integrated, multi-scale approaches** (reinterpretation of new regulatory frameworks developed at the regional level);
- **the identification of conditions favourable to contact/collaboration between strategic guidance and urban tactics** (and between short- and long-term policies).

### *Participation and Submission Selection*

Participation in the Conference “A New Cycle of Urban Planning between Tactics and Strategy” is open to everyone. The organizers invite **written contributions with a maximum length of 20,000 characters** - in Italian or English - to be sent **by 10 September 2016** to [tattichestrategie@urbit.it](mailto:tattichestrategie@urbit.it).

Contributions are subject to anonymous evaluation by a commission composed of members of the scientific committees of the Conference and the two journals. To allow a fair, impartial evaluation of the texts, the paper should omit explicit references to the

author and institution. The paper layout will be available shortly on the Urbanpromo, INU and *Planum* websites. It is necessary to observe the common layout for acceptance of the contribution at the conference.

The results of the peer review will be returned to authors by **30 September 2016**. If positive, the paper will be published in a monographic volume edited by Planum Publisher in collaboration with INU and Urbit.

Final versions must be submitted by **31 October 2016** in both Italian and English to the same email address: [tattichestrategie@urbit.it](mailto:tattichestrategie@urbit.it). The definitive text must follow *Planum's* editorial guidelines.

Authors should send a receipt of payment for the €300 registration fee (€250 for INU members) before 31 October. Registration is reduced to €250 (€200 for INU members) if paid before 10 October 2016. The registration includes participation at the conference and all events at the 13<sup>th</sup> edition of Urbanpromo, to be held at La Triennale di Milano from 8–11 November 2016.

**All papers included in the monograph issued by *Planum* will be distributed and subject to discussion during the conference.**

No fewer **than 12** papers will be selected for presentation by the author at the **International Conference** on 11 November 2016. With the same anonymous evaluation process, **25 papers will be** selected for publication in a **special issue of URBANISTICA**. Authors should prepare their papers in line with the journal's editorial guidelines.

#### **Scientific Committee**

Michele Talia (president), Angela Barbanente, Carlo Alberto Barbieri, Maurizio Carta, Patrizia Gabellini, Carlo Gasparrini, Paolo La Greca, Roberto Mascarucci, Francesco Domenico Moccia, Federico Oliva, Pierluigi Properzi, Laura Ricci, Francesco Rossi, Stefano Stanghellini, Silvia Viviani.

#### **Technical and Scientific Coordination**

Andrea Arcidiacono, Giuseppe De Luca, Rosalba D'Onofrio, Giulia Fini, Carolina Giaimo, Laura Pogliani, Daniele Ronsivalle, Marichela Sepe.