

Marcel Belliot

France

Public culture in transforming cities

- 1 - All cities have entered globalisation
 - Culture and leisure become major development means
- 2 - Success in global competition relies on two principles:
 - to think global
 - to act local
- 3 - Transforming cities by means of cultural projects is both difficult but fruitful
 - It questions the society itself: who are we ?
- 4 - Transforming cities by culture is a long term process involving many “layers” (history, demography, soil, environment ...) and all
 - Adapted methodology